

# 2026 ADVERTISING RATES



# Helping HANDS

SENIOR NEWSPAPER

HELPING TO ASSIST AND INFORM OLDER ADULTS AND SENIORS IN MEDINA COUNTY

## CIRCULATION

Helping HANDS is **direct mailed to 10,000+ older adult households throughout Medina County** with additional copies available at a variety of locations and events. Publications can also be viewed on the website at: [www.hands-foundation.org](http://www.hands-foundation.org)

## DIGITAL AD SPECS

High-Res digital PDF files preferred. When saving file, choose "Press Quality" or "High Quality" PDF. Contact Greg for assistance on digital files. High-Res digital photographs may be submitted for inclusion in articles, space permitting.

## PAYMENT

Advertisers are invoiced via Email upon completion of issue(s).

**PROMPT PAYMENT IS EXPECTED.** Payments can also be made electronically with a credit card or a with a check mailed to:

**HANDS FOUNDATION, P.O. Box 868, Brunswick, Ohio 44212.**

## POLICY

HANDS FOUNDATION reserves the right to omit and/or edit any ad or article/editorial submitted.

NOTE: Ads are for marketing your business only.

Ads cannot promote specific products with product pricing. Articles published do not necessarily reflect the opinions or beliefs of the HANDS FOUNDATION.

## PUBLISHER / CONTACT

Greg Ramler. Contact Greg if you have questions about your ad.

Greg can also design your ad if you need assistance.

**330-410-5497 | [Gramler@Zoominternet.net](mailto:Gramler@Zoominternet.net)**

## 2026 ISSUES & DEADLINES\*

Jan/Feb	12/19/25	Deadline
Mar/April	02/16/26	Deadline
May/June	04/20/26	Deadline
July/Aug	06/19/26	Deadline
Sept/Oct	08/21/26	Deadline
Nov/Dec	10/19/26	Deadline

\* Deadline dates are subject to change

## Sample Ad Size Diagram

2 columns wide by 6" deep  OR  4" x 6" \$335	2 columns wide by 3" deep  4" x 3" \$205	1 col. wide by 3" deep  1-7/8" x 3" \$145
2 columns wide by 2" deep  4" x 2" \$165	3 columns wide by 5" deep  6-1/8" x 5" \$395	
2 columns wide by 4" deep  OR  4" x 4" \$250	3 columns wide by 4" deep  OR  6-1/8" x 4" \$335	

## Ad Sizes & Rates

	WIDTH				
HEIGHT	1-7/8"	4"	6-1/8"	8-1/4"	10-3/8"
2"	\$120	\$165	\$205	\$250	\$290
3"	\$145	\$205	\$270	\$335	\$395
4"	\$165	\$250	\$335	\$415	\$500
5"	\$185	\$290	\$395	\$500	\$605
6"	\$205	\$335	\$460	\$585	\$710
7"	\$225	\$375	\$520	\$670	\$815
8"	\$250	\$415	\$585	\$755	\$920
9"	\$270	\$460	\$650	\$835	\$1,025
10"	\$290	\$500	\$710	\$920	\$1,130
11"	\$310	\$545	\$775	\$1,000	\$1,235
12"	\$335	\$585	\$835	\$1,090	\$1,280