

2026 ADVERTISING RATES



Helping HANDS SENIOR NEWSPAPER

HELPING TO ASSIST AND INFORM OLDER ADULTS AND SENIORS IN MEDINA COUNTY

CIRCULATION

Helping HANDS is **direct mailed to 10,000+ older adult households throughout Medina County** with additional copies available at a variety of locations and events. Publications can also be viewed on the website at: www.hands-foundation.org

DIGITAL AD SPECS

High-Res digital PDF files preferred. When saving file, choose "Press Quality" or "High Quality" PDF. Contact Greg for assistance on digital files. High-Res digital photographs may be submitted for inclusion in articles, space permitting.

PAYMENT

Advertisers are invoiced via Email upon completion of issue(s). **PROMPT PAYMENT IS EXPECTED.** Payments can also be made electronically with a credit card or a with a check mailed to: **HANDS FOUNDATION, P.O. Box 868, Brunswick, Ohio 44212.**

POLICY

HANDS FOUNDATION reserves the right to omit and/or edit any ad or article/editorial submitted. **NOTE:** Ads are for marketing your business only. Ads cannot promote specific products with product pricing. Articles published do not necessarily reflect the opinions or beliefs of the HANDS FOUNDATION.

PUBLISHER / CONTACT

Greg Ramler. Contact Greg if you have questions about your ad. Greg can also design your ad if you need assistance.

330-410-5497 | Gramler@Zoominternet.net

Sample Ad Size Diagram

2 columns wide by 6" deep OR 4" x 6" \$335	2 columns wide by 3" deep 4" x 3" \$205	1 col. wide by 3" deep 1-7/8" x 3" \$145
	3 columns wide by 5" deep OR 6-1/8" x 5" \$395	
2 columns wide by 2" deep 4" x 2" \$165		
2 columns wide by 4" deep OR 4" x 4" \$250	3 columns wide by 4" deep OR 6-1/8" x 4" \$335	

Ad Sizes & Rates

2026 ISSUES & DEADLINES*		
Jan/Feb	12/19/25	Deadline
Mar/April	02/16/26	Deadline
May/June	04/20/26	Deadline
July/Aug	06/19/26	Deadline
Sept/Oct	08/21/26	Deadline
Nov/Dec	10/19/26	Deadline

* Deadline dates are subject to change

	WIDTH				
	1-7/8"	4"	6-1/8"	8-1/4"	10-3/8"
2"	\$120	\$165	\$205	\$250	\$290
3"	\$145	\$205	\$270	\$335	\$395
4"	\$165	\$250	\$335	\$415	\$500
5"	\$185	\$290	\$395	\$500	\$605
6"	\$205	\$335	\$460	\$585	\$710
7"	\$225	\$375	\$520	\$670	\$815
8"	\$250	\$415	\$585	\$755	\$920
9"	\$270	\$460	\$650	\$835	\$1,025
10"	\$290	\$500	\$710	\$920	\$1,130
11"	\$310	\$545	\$775	\$1,000	\$1,235
12"	\$335	\$585	\$835	\$1,090	\$1,280

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