

2022 Helping HANDS Media Kit

Helping HANDS
 FOUNDATION MARCH / APRIL 2020 A Publication of the HANDS Foundation
 HELPING TO ASSIST AND INFORM OLDER ADULTS AND SENIORS IN MEDINA COUNTY

Hands Breakfast Reverse Raffle

Popular Event at Brunswick Eagles to Benefit the HANDS Foundation

By: ANGELA HUSTON | Photos by Russ Huston

A large crowd filled the Brunswick Eagles Hall, 340 Pearl Road, January 20, to support a benefit for the HANDS Foundation, whose mission for the past 25 years has been dedicated to helping seniors in Medina County.

The enthusiastic and generous attendees were treated to an outstanding breakfast buffet prepared by Danbury Senior Living Chef Bryant Watson. Serving the delicious meal that included: profile French toast, creamy potato-cheese casserole, scrambled eggs, bacon, biscuits and gravy, fresh fruit, assorted muffins, juice, and coffee were Danbury Executive Director Deb Loughheed and her husband Doug, and Director of Sales and Marketing Jessica Jenkins and her husband Tom. There were countless opportunities for guests to win prizes of all sizes, but the main attraction of the day was the reverse raffle that offered a grand prize of \$1,500.

Just before caller Paul Lewandoski started the reverse raffle, Event Coordinator Lori Betz asked Carol Fritz and Deb Ohtsich to come forward.

The two women, representing the Brunswick Eagles Ladies Auxiliary, then presented a \$500 check from the Auxiliary to HANDS Board President Christine Waller.

Waller expressed gratitude to the Auxiliary on behalf of the Foundation. She told the gathered guests that because of the continuous generosity and support of the Eagles, the Foundation was able to grant more than 150 Senior Wishes in 2019, at a cost of about \$20,000.

Lewandoski began the raffle countdown / elimination, recognizing every 25th number with a consolation amount until all but the last 10 remaining numbers had been eliminated. Five of those 10 ticket holders received consolation prizes made by former HANDS Executive Director Cindy Schneider.

The final five ticket holders decided among themselves whether to split the grand prize or go until only one person was left. They opted to take their chances and go for one single winner, who turned out to be a surprised but delighted Jessica Jenkins.

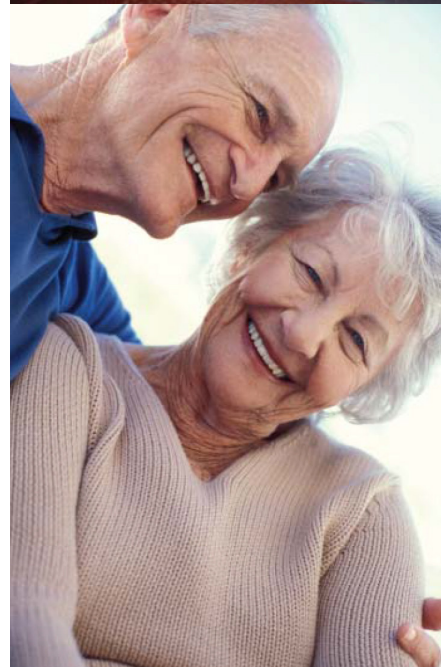
The winners of the sideboards and raffle baskets were announced, door prizes were awarded, and everyone left filled with a hearty breakfast and good feelings because they had been able to

ENJOYING THE FESTIVITIES!
 Ellen Young, Grace Whitcomb, Bridgette Sheehan, Erica DePuy, Mary Topowski, and Olivia Young.

CONTINUED ON NEXT PAGE

Happy Spring & Easter to Everyone!

Visit us on the Web: HANDS-Foundation.org
 HANDS Across Medina County Foundation
 P.O. Box 868 | Brunswick, Ohio | 44212



A Publication of the HANDS FOUNDATION

Helping to assist and inform older adults and seniors in Medina County.

The HANDS FOUNDATION appreciates your consideration of Helping HANDS newspaper and the promotional opportunities available to you. If you are targeting seniors in Medina County, there are several opportunities you can utilize to market your business to this important demographic.

If your current advertising initiatives don't specifically target seniors or children of aging parents/caregivers, then Helping HANDS is a great way to utilize your advertising dollars.



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Office: 330/225-4242 | **Greg's Cell:** 330/410-5497
www.hands-foundation.org | OfficeHandsFound@aol.com

2022 ADVERTISING RATES

***** ALL ADS IN COLOR! *****

CIRCULATION

Helping HANDS is **direct mailed to 10,000+ older adult households throughout Medina County** with additional copies available at a variety of locations and events. Publications can also be viewed on the website at: www.hands-foundation.org

DIGITAL AD SPECS

High-Res digital PDF files preferred. When saving file, choose "Press Quality" or "High Quality" PDF. Contact Greg for assistance on digital files. High-Res digital photographs may be submitted for inclusion in articles, space permitting.

PAYMENT

Advertisers are invoiced via Email upon completion of issue(s).

PROMPT PAYMENT IS EXPECTED.

Payments can also be made Online with a credit card or a with a check mailed to: **HANDS FOUNDATION, P.O. Box 868, Brunswick, Ohio 44212.**

POLICY

HANDS FOUNDATION reserves the right to omit and/or edit any ad or article/editorial submitted. **NOTE:** Ads are for marketing your business only. Ads cannot promote specific products with product pricing. Articles published do not necessarily reflect the opinions or beliefs of the HANDS FOUNDATION.

PUBLISHER

Greg Ramler. Contact Greg if you have questions about your ad. Greg can also design your ad if you need assistance.

330/410-5497 | Gramler@Zoominternet.net

Sample Ad Size Diagram

2 columns wide by 6" deep OR 4" x 6" \$252	Example Page	1 col by 2" 1-7/8" x 2" \$42
	3 columns wide by 5" deep OR 6-1/8" x 5" \$315	
2 columns wide by 2" deep 4" x 2" \$84		
1 col by 4" 1-7/8" x 4" \$84	3 columns wide by 4" deep OR 6-1/8" x 4" \$252	

Ad Sizes & Rates

← WIDTH →

	1-7/8"	4"	6-1/8"	8-1/4"	10-3/8"
2"	\$62	\$105	\$145	\$190	\$230
3"	\$83	\$145	\$210	\$275	\$335
4"	\$105	\$190	\$275	\$355	\$440
5"	\$125	\$230	\$335	\$440	\$545
6"	\$145	\$275	\$400	\$525	\$650
7"	\$167	\$315	\$460	\$610	\$755
8"	\$190	\$355	\$525	\$695	\$860
9"	\$210	\$400	\$590	\$775	\$965
10"	\$230	\$440	\$650	\$860	\$1,070
11"	\$250	\$485	\$715	\$945	\$1,175
12"	\$275	\$525	\$775	\$1,028	\$1,280 <small>FULL PAGE</small>

↑ DEPTH ↓

2022 ISSUES & DEADLINES*

Jan/Feb Issue 12/13/21
 Mar/April Issue 02/11/22
 May/June Issue 04/11/22
 July/Aug Issue 06/10/22
 Sept/Oct Issue 08/12/22
 Nov/Dec Issue 10/10/22

* Deadline dates are subject to change

FREE BONUS INCENTIVES

Website Banner Ad

Advertisers that commit to 6 issues get a **FREE** banner ad!

EXPERIENCE WESTERN RESERVE MASONIC COMMUNITY!

- Villa homes and apartment options
- Assisted living with personalized services
- Post-acute and skilled nursing care
- Pathways Memory Care Center
- State-of-the-art rehabilitation, licensed therapies

Western Reserve MASONIC COMMUNITY, INC. 330-721-3000 | www.wrmcoho.org

Banner ads get placed on the HANDS Foundation website

- **Size:** 468 pixels wide by 168 pixels tall
Actual size shown to the left.
- **Format:** JPG file preferred, web quality RGB

Write-Up

Advertisers can submit a **FREE** 150 word write-up about their business with **ANY** ad placement.

(Inclusion based on available space)

Ad Design Services

Need help designing your ad?
Greg can create your ad at **NO CHARGE.**

(Includes Banner Ads)
(Contact Greg for More Information)

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Wadsworth Tower
Serving the Elderly and Disabled

Hepatitis C & Seniors

MORE ON MAGNOLIA

ADVERTISER: RMC COMMUNICATIONS | CONTACT GREG AT 330-410-5497 | GREG@RMC-COMMUNICATIONS.COM

GET YOUR LIFE BACK!

HEARWRIGHT

Life is too short to miss HEARING the world around you.

Call us today!
800-640-9107

CONTACT INFORMATION

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