

2024 ADVERTISING RATES

***** ALL ADS IN COLOR! *****

CIRCULATION

Helping HANDS is **direct mailed to 10,000+ older adult households throughout Medina County** with additional copies available at a variety of locations and events. Publications can also be viewed on the website at: www.hands-foundation.org

DIGITAL AD SPECS

High-Res digital PDF files preferred. When saving file, choose "Press Quality" or "High Quality" PDF. Contact Greg for assistance on digital files. High-Res digital photographs may be submitted for inclusion in articles, space permitting.

PAYMENT

Advertisers are invoiced via Email upon completion of issue(s).

PROMPT PAYMENT IS EXPECTED.

Payments can also be made Online with a credit card or a with a check mailed to: **HANDS FOUNDATION, P.O. Box 868, Brunswick, Ohio 44212.**

POLICY

HANDS FOUNDATION reserves the right to omit and/or edit any ad or article/editorial submitted.
NOTE: Ads are for marketing your business only. Ads cannot promote specific products with product pricing. Articles published do not necessarily reflect the opinions or beliefs of the HANDS FOUNDATION.

PUBLISHER / CONTACT

Greg Ramler. Contact Greg if you have questions about your ad. Greg can also design your ad if you need assistance.

330-410-5497 | Gramler@Zoominternet.net

Sample Ad Size Diagram

2 columns wide by 6" deep OR 4" x 6" \$335	2 columns wide by 3" deep 4" x 3" \$205	1 col. wide by 3" deep 1-7/8" x 3" \$145	
	2 columns wide by 2" deep 4" x 2" \$165	3 columns wide by 5" deep OR 6-1/8" x 5" \$395	
2 columns wide by 4" deep OR 4" x 4" \$250	3 columns wide by 4" deep OR 6-1/8" x 4" \$335		

Ad Sizes & Rates

← **WIDTH** →

	1-7/8"	4"	6-1/8"	8-1/4"	10-3/8"
2"	\$120	\$165	\$205	\$250	\$290
3"	\$145	\$205	\$270	\$335	\$395
4"	\$165	\$250	\$335	\$415	\$500
5"	\$185	\$290	\$395	\$500	\$605
6"	\$205	\$335	\$460	\$585	\$710
7"	\$225	\$375	\$520	\$670	\$815
8"	\$250	\$415	\$585	\$755	\$920
9"	\$270	\$460	\$650	\$835	\$1,025
10"	\$290	\$500	\$710	\$920	\$1,130
11"	\$310	\$545	\$775	\$1,000	\$1,235
12"	\$335	\$585	\$835	\$1,090	\$1,280

↑ **DEPTH** ↓

2024 ISSUES & DEADLINES*

Jan/Feb	12/15/23	Deadline
Mar/April	02/12/24	Deadline
May/June	04/15/24	Deadline
July/Aug	06/17/24	Deadline
Sept/Oct	08/18/24	Deadline
Nov/Dec	10/18/24	Deadline

* Deadline dates are subject to change